



## **MEDIA RELEASE**

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### **GREYHOUND'S EXCELLENT ADVENTURE TAILOR MADE FOR BACKPACKERS**

Backpacking the Land Down Under has never been cheaper or easier for those on a budget thanks to Greyhound Australia's new offering.

The company has launched [Greyhound Adventures](#), giving visitors the chance to see the best Australia has to offer, whether it's sailing the clear blue waters of the Great Barrier Reef, getting up-close-and-personal with the wildlife or amazing at the wondrous site of Uluru.

Chief Executive Officer Robert Thomas said the new offer is the most convenient and economic way to discover the Great Southern Land.

"Tourists can buy kilometres to use on its coaches to any one of the 1,100 destinations it travels to around the country as well as exchange some of the kilometres for a wide variety of tours, day trips and adventure experiences," Mr Thomas said.

"[Greyhound Adventures](#) gives travellers total flexibility, meaning they are no longer bound by set regimes offered by traditional tour packages.

"If backpackers come across an experience they are interested in they can just add it into their schedule by exchanging kilometres or paying cash.

"All people need to do is purchase a Kilometre Pass and then book their travel either online or at one of our Greyhound terminals.

"Travellers can buy between 500 to 20,000 kilometres at a time and exchange kilometres like currency for either distance travelled or adventures.

"There is a wide range of adventures available allowing people to see the best Australia has to offer from the outback to the coast, whether they're interested in wildlife, nature, thrill seeking or food and wine."

Popular Greyhound Adventures experiences include visiting Uluru in the Northern Territory, skydiving in Northern Queensland, exploring the Great Barrier Reef and Victorian wine tours in the Yarra Valley.

"In tropical North Queensland people can discover the Whitsundays and the unforgettable Great Barrier Reef with a range of sailing and diving tours or experience an exhilarating 14,000 ft tandem skydive over the islands," Mr Thomas said.

"The Rock Tour is ideal for those looking to experience the real Red Centre. The two night, three day camping tour departing Alice Springs includes guided walks through the incredible sandstone domes of The Lost City and The Valley of the Winds at Kata Tjuta as well as experiencing the picturesque sunset over Uluru."

To book a Greyhound travel adventure call Greyhound Adventures on 1300 473 946 or visit the closest Greyhound Australia terminal. For all information on the adventures available or to book visit [www.greyhoundadventures.net.au](http://www.greyhoundadventures.net.au).

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