

MEDIA RELEASE
16 June 2009



Greyhound races to the outback

Greyhound Australia is preparing for an onslaught of outback adventurers keen on hassle free travel to the Birdsville Races for September 4 and 5.

Chief Executive Officer Robert Thomas said the coach line would run its annual tour from Brisbane, Mt Isa and Adelaide and encouraged race fans to book as soon as possible with the services filling up fast.

The return trip packages include most meals while in Birdsville, accommodation in Greyhound's Tent City and a commemorative Birdsville t-shirt. Prices start from \$495 and discounts apply for groups of 10 or more.

"Massive crowds of more than 6000 people descend on Birdsville each year for the carnival to enjoy the two days of outback racing and two nights of exciting entertainment," Mr Thomas said.

"Catching a Greyhound coach to an event like the Birdsville Races makes a lot of sense giving travellers a hassle free and environmentally friendly way to enjoy the weekend.

"It also ensures a safer and easier trip home after a weekend jam packed with horse races, whip cracking, sideshows and excited crowds."

Catching a Greyhound is also one of the most environmentally friendly ways of seeing the country.

"When compared to jet aircraft, studies have shown one full coach has five times less CO₂ emissions per passenger per kilometre on the same route," Mr Thomas said.

"Just one full Greyhound coach also means there are at least 16 fewer cars on the road."

"The company has invested millions of dollars in brand new Scania coaches which are more fuel efficient and are built to one of the highest European standards.

"Greyhound also uses, where available, BP 10ppm diesel - the cleanest fuel available in Australia."

Greyhound Australia is one of the oldest travel operators in the country, having been safely transporting passenger for over 100 years and is now the only national coach company operating in Australia, after the acquisition of companies such as McCafferty's, Pioneer and Bus Australia.

Travellers who plan on heading to the sand dunes in Birdsville for the Races are advised to book as soon as possible because seats are selling fast.

For more information visit the Greyhound website at www.greyhound.com.au or call Greyhound Commercial on 1800 801 294.

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